Move for Mercy Corps

Thank you for taking part in the Move for Mercy Corps 154km challenge.

We know that asking for sponsorship and fundraising can seem like a daunting task, and you might not know where to begin. So, here are a few simple tips to help you get started and maximise your fundraising.

You can find promotional images to share on social media and with your supporters on the Resources page.

For any additional questions, just drop us a line at: community-europe@mercycorps.org

Tell the Story

The best way to inspire others to support Mercy Corps is to share why YOU support Mercy Corps. Whether it was a video you watched, a post on social media or a news article, let others know why you are taking part in Move for Mercy Corps.

Remind people that 154km means something. It is the distance many Syrian refugees have had to travel to find safety, from Damascus to Za’atari Refugee Camp.

Although it is important to remember you may never experience what millions already have, you are doing something positive for vulnerable communities around the world and that should be shouted about!

Take pictures

Pictures can speak a thousand words. Take pictures of you out walking, running or cycling and share them to your social media and donation page. This will help give your family and friends an idea of what they’re supporting.
Sample Messaging

Example 1:
I’m taking on the #MoveforMercyCorps challenge and walking/running/cycling 154km in 31 days to mark 10 years of conflict in Syria.

Will you support me and take steps in solidarity with Syrian refugees?

Example 2:
Most of us can only imagine fleeing our homes and travelling long distances to find safety, but for millions of Syrians they had no other option.

That’s why this March, I am taking on #MoveforMercyCorps and walking/running/cycling 154km - the distance from Damascus, Syria to Za’atari Refugee Camp, Jordan.

Example 3:
I would really appreciate your support as I take on the Move for Mercy Corps challenge. This March marks a decade of violent conflict in Syria so I am fundraising for the ongoing support needed for those in crisis.

It’s not too late for you to join me too! #MoveforMercyCorps

Where will the money go?

When asking people to donate to your challenge, it is often a good idea to give them an idea of where their donations may be spent. Here are some specific examples you can share with your supporters:

£3 could help to provide one COVID-19 prevention kit each month to families living in camps.

£15 could help to provide a food basket for a family living in a camp, for one week.

£26 could help to provide a hygiene kit for a family living in a camp. When living in potentially unhygienic conditions in camps in Syria, the battle to stay clean is constant. And COVID-19 only makes their needs more urgent.

£64 could help run a girls’ safe space for one day. Your support could help towards the cost of storybooks, puberty kits and materials that help girls with reproductive health education.

Thank you and Good luck!